



Bachelor of Science in Business Administration (BSBA) Online Degree Completion Program

The Online Bachelor of Science in Business Administration (BSBA) Degree Completion Program offered by California State University, East Bay is a two-year online program that offers adults the knowledge and skills necessary to understand the changing global business environment and prepares them for success in their professional careers. It is the only online Business Administration degree completion program offered by a California university that is accredited by AACSB International (The Association to Advance Collegiate Schools of Business).

The College of Business and Economics is committed to providing a broad and flexible professional education. The BSBA program is structured around a set of core courses enabling students to develop a general business perspective and skills. Students are required to choose an area of specialization (option) corresponding to their desired career path. Currently this program is offered with a finance specialization and will have limited business elective courses.

WHO SHOULD ATTEND?

The program is geared toward working adults who want to attend an AACSB-accredited university to complete their BSBA in a more convenient manner. While located in the San Francisco Bay Area, because the program is completely online, it is available worldwide. It may be of special interest to students at California community colleges, especially those already taking online courses, who want or need to continue their education in an online format.

REQUIREMENTS

For acceptance into the online degree program, applicants must meet upper-division transfer application and admission requirements listed at www.csueastbay.edu/admission. In addition, applicants must have a minimum GPA of 2.0 in all transferable units attempted (2.4 for non-California residents) and be in good standing at the last college or university attended.

Lower-Division Business Core Requirements

Prior to acceptance into the program, applicants must have completed all of the following lower-division core requirements:

ACCT 2251 Intro to Financial Accounting (4)
ACCT 2253 Intro to Managerial Accounting (4)
ACCT 2701 Legal Environment of Business (4)
ECON 2301 Principles of Microeconomics (4)
ECON 2302 Principles of Macroeconomics (4)
MATH 1810 Math for Business & Soc Sci I (4) **OR**
MATH 1304 Calculus I (4)
STAT 1000 El of Probability & Statistics (5) **OR**
STAT 2010 El of Stat for Business and Economics (5)

General Education Requirements

Prior to acceptance into the program, applicants must have completed all lower-division General Education requirements. G.E. requirements completed must include G.E. Area A1 – Speech Communication, Area A2 – Written Communication in the English Language, Area A3 – Critical Thinking, and Area B4 – Mathematics/Quantitative Reasoning, and ENGL 1002 or a second course in composition. These courses must be completed with a grade of “C” or better.

P/C Software Proficiency Examination Requirement

Prior to acceptance into the program, applicants must have completed the P/C Software Proficiency requirement by taking the CSUEB-approved examination or completion of ITM 1270.

University Requirements for Graduation

Every student must complete the University requirements for graduation, which are described in the Baccalaureate Degree Requirements chapter in the University catalog. These include the General Education-Breadth requirements; the cultural groups/women requirement; the performing arts/activities requirement; the U.S. history, U.S. Constitution, and California state and local government requirement; the University Writing Skills Requirement; and the residence, unit, and grade point average requirements.

Courses Offered Online

Upper-Division Business Core Requirements (44 units)

The following courses are offered ONLINE:

ECON 3107 Global Economic Analysis (4) **OR**
MGMT 4670 Multinational Business (4)
ECON 3551 Managerial Econ & Bus Strategy (4)
FIN 3300 Financial Management (4)
ITM 3060 Information Technology Management (4)
MGMT 3100 Decision Science (4)
MGMT 3614 Organizational Behavior (4)
MGMT 3620 Intro to Prod and Operations Management (4)
MGMT 4500 Business, Government and Society (4)
MGMT 4650 Seminar in Strategic Business Management (4)
MKTG 3401 Marketing Principles (4)
MKTG 3495 Business Communication (4)

Four Elective Courses (16 units)

Four (4) upper-division elective courses in business and/or economics will be offered ONLINE

These courses are not counted toward the student’s primary option.

Option Requirements (16 units)

Four (4) upper-division option courses will be offered ONLINE in each of the two options: Finance and Supply Chain Management

Business Administration majors are required to complete at least one option in the major. The online program currently offers two options: Finance and Supply Chain Management with the expectation that at least one other option will be added in the near future. The Finance option is designed to prepare students for careers in the financial management of business firms, banks, related financial institutions, investment banking, investment management, and securities brokerage. The option in Supply Chain Management is designed to prepare students to purchase and manage the material resources of a firm effectively.

APPLICATION

Submit an application for admission online at www.csumentor.edu/AdmissionApp and pay the \$55 nonrefundable application fee. Be sure to print the application submission confirmation page for your records. Paper applications are also accepted and may be downloaded from the CSU Mentor link above. Applications will be accepted until the program reaches capacity.

Registration and payment deadlines may be found at:

<http://www.ce.csueastbay.edu/degree/BSBA/admissions.shtml>

TUITION

Tuition costs vary depending on applicant’s degree completion status (\$265/unit; other online campus fee apply). Please note this program is provided through Continuing Education and the fees and fee payment deadlines are different. Financial aid advising is available online. Apply at www.fafsa.ed.gov. Be sure to list Cal State East Bay as recipient of your financial aid information. Cal Grants are not available for students in this non-state supported program.

ADDITIONAL INFORMATION

For more information about the program, please go to www.ce.csueastbay.edu or contact the CBE Student Service Center (cbe_ssc@csueastbay.edu) at 510-885-3323.